

PACIFIC SHIPPER

FEBRUARY 24, 1986

SECTION II

60TH
ANNIVERSARY

AT THIS instant, as you read this, the PACIFIC SHIPPER

becomes to you a reality. To the publisher and to many Pacific Coast shippers and steamship men, it has long been a reality in the making and still longer a vision of this day.

The PACIFIC SHIPPER comes to serve. It has a definite purpose, a single purpose, and that is to compile accurately and in handy form the information that the Pacific Coast ocean shipper and consignee normally and most frequently require. This paper, as you find it, is not the product of one prospectus, but of many designings and re-designings. Each division of its contents has been weighed by a number of the best informed industrial and steamship traffic managers of the Pacific Coast. The sole and only test of any department has been: will it best serve the shipper or consignee? To your own judgment the publisher leaves the decision; does it serve and does it serve well? If not, we have failed. If so, we are grateful.

GEORGE E. MARTIN,
FOUNDING PUBLISHER
February 22, 1926

◆SPECIAL◆COMMEMORATIVE◆SUPPLEMENT◆