

THE Agricultural Business Council of Kansas City

January 28, 2014

In This Issue

[January Meeting Re-cap](#)

[MO Ag Awards](#)

[Dickinson Scholars](#)

[R. Crosby Kemper Jr.](#)

[Membership Renewals](#)

[Industry Events](#)

DEVELOPMENTS

We invite you to share news and information about the people, activities, achievements and developments of your company and organization. You can e-mail them to erica.venancio@agbizkc.com.

France-based animal health firm **Ceva Sante Animale**, with **North American Headquarters in Lenexa, KS**, has finalized its acquisition of Sogeval, another French company. **Craig Wallace**, Ceva's North American CEO, said the acquisition's effect on Ceva's Lenexa operation which employs about 500, are not yet clear. But the two companies will be able to consolidate their expertise in vaccines and reproduction-control products for livestock.

With passage of the Congressional **Omnibus Appropriations Bill** earlier this

SH&B Legal Update Focuses on Agriculture Issues



Shook, Hardy & Bacon attorneys Mark Anstoetter, Vanessa Dittman and Patrick Fanning presented an overview of litigation developments and emerging issues affecting the agriculture industry during the Legal Update session at the 2014 Missouri Governor's Conference on Agriculture, January 17.

Anstoetter, a member of the Agricultural Business Council's Board of Directors who also serves as co-chair of SH&B's Agribusiness & Food Safety Practice, discussed a number of topics, including so-called "ag-gag" laws, statutes prohibiting surreptitious video recordings in animal production facilities without the owners' consent, hydraulic fracking and public nuisance litigation. Dittman detailed various aspects of the Food Safety Modernization Act and the latest FDA initiatives. Fanning focused on data privacy issues and the potential impacts of data breaches.

Missouri Attorney General Chris Koster closed the session with remarks about how federal and other states' regulations can affect Missouri agriculture. Koster noted that California's ban on out-of-state eggs that do not comply with California production standards violates the Commerce Clause of the Constitution of the U.S. *Contributed by Mary Boyd, SH&B*

Governor Recognizes Ag Journalist and Educator of the Year

month, the **National Bio and Agro-Defense Facility (NBAF)** will receive \$404 million for its construction and development in Manhattan, KS. The state of Kansas is contributing \$202 million. Citing a January 2012 economic impact study, U.S. Senator Jerry Moran's office reports the NBAF will employ approximately 326 permanent employees and support some 757 construction jobs. The facility is expected to have a \$3.5 billion economic impact on Kansas in the first 20 years.

Richard Fordyce, Director of the **Missouri Department of Agriculture**, says he wants to increase agricultural exports from the state. Exports are already an important segment of business for Missouri farmers. In 2012, the state sent almost \$4 billion worth of farm products overseas, a figure that more than doubled over the previous ten years. Fordyce says capitalizing on foreign markets is vital for producers here.

The **Missouri Corn Growers Association** and **Missouri Corn Merchandising Council** will award \$7,500 in scholarships to qualifying students in 2014. The scholarship program allows farmers in the corn industry to help students excel in a field that is continuously growing. Application packets are due to the Missouri Corn office by February 7, 2014. For more information call [800-827-4181](tel:800-827-4181).

A year after **Bayer HealthCare LLC** purchased the animal health business of **Teva Pharmaceutical**, it announced this month it will invest an estimated \$10 million to improve and manage its U.S. product supply operations in **St. Joseph**. The company will combine and transfer operations from three locations in the St. Joseph area to one beginning this year. Additionally, Bayer will be transferring its regulatory and development activity to its U.S. headquarters based in **Shawnee, KS** by early 2015.

PEOPLE

Joe Osborn, co-founder of



*Photo Credit: Kari Weis,
Missouri Department of
Agriculture*

Janet Adkison, president of the National Association of Farm Broadcasters, was honored as Missouri's Agriculture Journalist of the Year during banquet ceremonies at the 44th Missouri Governor's Conference on Agriculture January 18 at the Westin Crown Center in Kansas City. She received the award and accolades from Gov. Jay Nixon and Richard Fordyce, Missouri's Director of Agriculture.

"The men and women sharing agriculture's story with the public are essential to the continued success of the industry," said Fordyce.

In addition to her duties with the NAFB, Adkison is an executive and broadcaster at Rural Media Group, the parent company of RFDTV. She has served as a mentor for her fellow agricultural communicators as well as for aspiring agricultural journalists participating in FFA programs. Adkison currently broadcasts ag news and market reports on Rural Radio and on Rural TV's Market Day.

Anson Elliot, head of Missouri State University's William H. Darr School of Agriculture, was recognized as the state's Agriculture Educator of the Year. A 1972 graduate of the University of Missouri, Elliot has led MSU's agriculture programs since 1980, balancing his responsibilities as a member of the teaching faculty and an administrator for the school's off-campus facilities. He also advises undergraduate and graduate students and student organizations.

Dickinson Scholars Hosted by Council



Some of the top students from the University of Missouri's College of Agriculture, Food and Natural Resources (CAFNR) put their intelligence, polish and passion for agriculture on display at a dinner hosted by the Agricultural Business Council of Kansas City at Jack Stack Barbecue in the Freight House district on January 15. These Dickinson Scholars were on a four-day tour of Kansas City area agribusinesses to get a firsthand look at the career opportunities and an understanding of the professional

Osborn & Barr advertising agency specializing in agriculture, died January 9 at his home in Portland, Oregon. He was 65.

2014 Officers & Directors

Mike Johanning
Chair
Retired - John Deere

Cliff Becker
Vice Chair
Farm Journal Media

Bill Brooks
Secretary/Treasurer
INTL FCStone, LLC

2014 Board of Directors

Mark Anstoetter
Shook, Hardy & Bacon

Prema Arasu
K-State Olathe

Dennis Bode
John Deere

Bruce Brinkmeyer
Bayer Animal Health

Jim Gray
Global Wheat Technology

J.J. Jones
Kansas Dept of Agriculture

Brian Klippenstein
Protect the Harvest

Steve Lightstone
CC Capital Advisors

Damon New
First State Bank & Trust

Diane Olson
Missouri Farm Bureau Federation

Kristen Parman
Livestock Marketing Association

Jared Spader
AgCall

Amber Spafford
OsbornBarr

Jeff Sutton
Kansas Farm Bureau

Steve Taylor
Missouri Agribusiness Assoc.

requirements for a successful career in agriculture. The interactive, project-based curriculum of these company visits helps students gain an understanding of the agribusiness work environment. For more information on the program, [click here](#).

Remembering R. Crosby Kemper Jr., Icon of Kansas City

Excerpts from article by Laura Ziegler, KCUR. To read the article in its entirety, [click here](#).



R. Crosby Kemper Jr., banker, philanthropist, and giant of Kansas City civic life, died January 2, 2014 at his friend's home in Indian Wells, Calif. He was 86.

Kemper was born in 1927 in Kansas City, the only son of R. Crosby Kemper Sr. and Enid Jackson Kemper.

Throughout his active life, many of his preoccupations reflected his family's legacy - a long line of Kansas City aristocrats and leaders involved in banking, agriculture and politics.

Kansas City will remember R. Crosby Kemper Jr. not only as the architect of a nationally recognized hometown

bank, but as among the city's most generous philanthropists.

Kemper Jr. believed in preserving and promoting the regions animal agriculture heritage. The family donated millions of dollars to the American Royal to build the Kemper Arena, in memory of Kemper Sr.

When the Future Farmers of America -which brought thousands of farm kids to Kansas City for an annual convention - moved to Louisville, Ky., Kemper established Agriculture Future of America. It was a broader organization aimed at encouraging young people to go into agriculture related businesses.

Mark Stewart with the AFA says Kemper saw the Midwest as the heart of American agriculture and agribusiness. "Mr. Kemper believed strongly in agriculture as an industry and before you planted a seed in the ground and cultivated it," said Stewart. "People wouldn't have the ability to make money and obviously work with their bank. And he believed in supporting students in agriculture academically."

Membership Renewals Coming Soon

Be on the lookout for 2014 renewal forms which will be going out soon.

2013 closed with the following membership numbers:

- 25 Business Level Memberships
- 17 Association Level Memberships



Tracy Thomas
U.S. Premium Beef

Bob Thompson
Bryan Cave LLP

Jere White
Kansas Corn Growers Association

Shrene White
Cargill/Horizon Milling

Loyd Wilson
Missouri Dept. of Agriculture

Ex Officio Members

Mike Beam
Kansas Livestock Association

Gina Bowman
CVR Energy

Elvin Hollon
Dairy Farmers of America

Russ Weathers
Agriculture Future of America

Staff

Bob Petersen
Executive Director
bob.petersen@agbizkc.com

Dennis McLaughlin
Contributing Editor
dmacwriters@gmail.com

Erica Venancio
Director of Member Services
erica.venancio@agbizkc.com



www.agbizkc.com
816-569-4020 phone

P.O. Box 26426
Kansas City, MO 64196

- 76 Individual Level Memberships

A January 2014 membership roster [can be found here](#).

Please welcome our newest member:

- Jennifer Trupka, Agspring

Industry Events

The **Missouri Pork Expo**, February 11-12, Holiday Inn Executive Center, Columbia, MO, presents **Jim Wiesemeyer** as the featured speaker at its Pork Leadership Breakfast, Wednesday, February 12, 8 a.m. Wiesemeyer, Senior Vice President with **Informa Economics**, Washington D. C., is known for his cutting edge perspectives on the current economic and political scene inside the beltway. Ticket information is available at [573-445-8375](tel:573-445-8375), and you can register at www.mopork.com.



The **2014 Western Farm Show** gets underway February 21 at the American Royal Complex, Kansas City, Missouri. Now in its 53rd year, the event will feature over 500 exhibitors and more than 400,000 square feet of floor space filled with aisles of new equipment, buildings, fertilizer, feed, seed, and other farm products. There will also be instructional programs focusing on handling techniques for livestock as well as entertainment such as tractor pulls.

The **2014 National Institute of Animal Agriculture Annual Conference in Omaha**, March 31 to April 2 will examine the policies and strategies that dictate how innovative and competitive U.S. agriculture will be in the global marketplace. The program will focus on how animal agriculture will feed 9.1 billion people by 2050? For more information, visit www.animalagriculture.org.

College students studying marketing, public relations, journalism and agricultural communication can pick up valuable experience as summer interns with **Missouri State Fair**. Up to three interns will be hired for temporary and full-time employment within the Fair's marketing office this summer. The positions are paid and offer some limited benefits. Application forms for the positions are available by sending an e-mail to Tammie.Nichols@mda.mo.give. A completed application, cover letter, resume and list of references must be submitted to the Fair by February 28. The 112th Missouri State Fair takes place August 7-17 in Sedalia. An additional internship is being offered by the **Youth in Agriculture (YIA) Committee** for management of the annual Sale of Champions event. The person hired for this position will work Aug. 4-17.