

THE Agricultural Business Council of Kansas City

December 27, 2012

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Save The Date: January Luncheon

Shook, Hardy & Bacon will again host the Council's January luncheon meeting and present its 2013 Agribusiness Legal Update on **January 17** at the SH&B offices, 2555 Grand Boulevard, Kansas City, Missouri. Check-in begins at 11:30 am. For registration information, visit: www.agbizkc.com

Council Welcomes New Board Members

MARK ANSTOETTER,
Partner, Shook, Hardy & Bacon

Mark's practice has been devoted to environmental law since 1989. His primary focus is environmental and toxic tort litigation in state and federal courts. Mark also provides daily counseling to clients on environmental regulatory compliance and transactional issues.

He has defended companies in numerous soil, air, groundwater, and toxic tort lawsuits involving such common law claims as nuisance, strict liability, negligence, trespass, and punitive damages. He has also been lead counsel in defending

Letter from the Chairman

As 2012 comes to a close, I'd like to reflect and thank you all for a great year with the Agricultural Business Council of Kansas City.



With a membership representing the best of the Kansas City agribusiness community, the Council was proud to have so many of you at our meetings throughout the course of the year. Our membership is growing every year and the networking we all are lucky enough to do at Council gatherings is a great benefit to us all.

For the past year, our programming has really been the highlight. Beginning last January with the annual legal update presented by Shook, Hardy & Bacon was held at the Missouri Governor's Conference on Agriculture. Spring brought us a visit from Mariner Kemper, as well as a special presentation from Mayor Sly James. This fall we were lucky to hear from local entrepreneur, Boulevard Brewing Company's John McDonald. And last month's Social Media Workshop gave Council Member's an opportunity to see the Peterson Farm Brothers perform live just weeks before their second viral video hit the web.

As the Council enters 2013, we hope you all continue your participation and attendance at our monthly functions. In the new year we will be sending out a member survey, asking for your feedback on programming and what you would like to see out of your Council membership. We hope you all take the time to answer the few short questions so we can help you make the most out of the Council.

Thank you for a fantastic year, and have a happy holiday season.

Russ Weathers
Chairman
Agricultural Business Council of Kansas City

New Year, New Board

At the Annual Meeting, the nominating committee selected the following Council members to serve a two-year term as a member of the Board of Directors:

1. Mark Anstoetter, Shook, Hardy & Bacon
2. Cliff Becker, Farm Journal Media
3. Bruce Brinkmeyer, Bayer Animal Health
4. Damon New, First State Bank & Trust
5. Diane Olson, Missouri Farm Bureau
6. Jared Spader, Fleishman-Hillard
7. Tracy Thomas, U.S. Premium Beef
8. Robert Thompson, Bryan Cave

against citizen group, EPA and state lawsuits brought under the Clean Air Act, Clean Water Act, CERCLA, and state environmental statutes.

Mark's environmental practice also includes supporting all environmental aspects of mergers and acquisitions and real estate transactions. He has been lead environmental counsel on many transactions in excess of \$100 million.

He counsels clients in all aspects of environmental compliance, including the Clean Water Act, Clean Air Act, CERCLA, EPCRA, and RCRA and represents clients before EPA and state agencies. He also provides advice concerning brownfields development and site remediation. Mark's engineering background and years of practice as an engineer complement his environmental practice.

JARED SPADER
Senior Vice-President,
Fleishman-Hillard, Agriculture
and Food Practice Group.

Prior to joining Fleishman-Hillard, Mr. Spader was Director of Marketing Strategy for Osborn Barr, the largest ag- and rural-focused marketing communications firm in North America. He served in several different roles at Osborn Barr, including leading its business, product and brand development, as well as managing sales and growth efforts.

Mr. Spader serves on the Marketing Advisory Board of Directors for the Trulaske College of Business at the University of Missouri-Columbia and of the Agriculture Future of America (AFA) Alliance. He also is co-owner and operator in his family's diversified land and livestock operation, focused on raising purebred Quarter Horses and Angus cattle.

A graduate of the University of Missouri-Columbia, Mr. Spader has a bachelor's degree in agricultural economics. He also received a MBA from The Crosby Master of Business Administration Program at the University of Missouri-Columbia.

**2012 Officers &
Directors**

Russ Weathers
Chairman

9. Jere White, Kansas Corn Growers Association
10. Shrene White, Cargill/Horizon Milling

Those on the board retained for the second year of their two year terms are:

1. Tim Daugherty, Land O'Lakes
2. Jim Gray, Heartland Plant Innovation Center
3. JJ Jones, Kansas Department of Agriculture
4. Steve Lightstone, CC Capital Advisors
5. Don Nikodim, Missouri Pork Association
6. Kristin Parman, Livestock Marketing Association
7. John Shostak, Kansas Farm Bureau
8. Amber Spafford, Osborn Barr
9. Steve Taylor, Missouri Agribusiness Association
10. Loyd Wilson, Missouri Department of Agriculture

Russ Weathers, Ag Future of America, serves as Chairman of the Board; Mike Johanning of John Deere, is Vice Chairman; and Bill Brooks, INTL FC Stone, is Secretary-Treasurer. All candidates were unanimously elected.

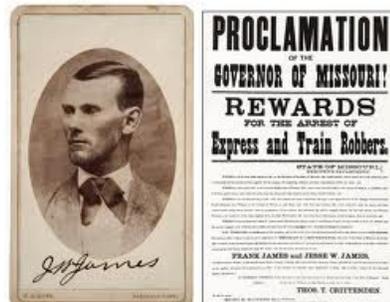
We welcome the new board members to their terms and thank our retiring board members for their service to the Council.

Ag Council Puts The Wraps on 2012

With its annual meeting and traditional Christmas luncheon wrapped into one at Lidia's in the historic Freight House District on December 13, the Agricultural Business Council of Kansas City closed out its business for the year and ushered in the Holiday Season.

Shook, Hardy & Bacon partner James Muehlberger told the story of how a young Kansas City lawyer brought the James brothers - as in Jesse and Frank - to court. But the initial litigation was over a horse Jesse stole in the getaway from a botched bank heist in Gallatin, Missouri - not for the cashier he killed during the robbery. The lawyer it turns out was 25-year-old Henry McDougal who was a co-founder of the law firm Shook, Hardy & Bacon.

A full account of the fascinating legal proceedings against the James brothers can be found in the ABA Journal, March 2008. In her article, author Stephanie Francis Ward relied on the research Muehlberger conducted while on sabbatical from the firm in 2006. It was Muehlberger who uncovered the original court documents that led to a thorough examination of the James brothers' experience with the long arm of the law. (Reprints may be available from the Ag Council; check with Erica Vanancio: erica.venancio@agbizkc.com).



Ironic footnote: While the James brothers spent a portion of their lives outside the law, their offspring and descendants were quite involved in upholding it. Jesse James, Jr., practiced law in Kansas City and later in Los Angeles. A grandson of his, Randal Ross (who died in 2007), was a state court trial judge in Orange County, California.

Nancy Robinson Retires LMA

Nancy Robinson, Vice President of Government and Industry Affairs for the Livestock Marketing Association (LMA), is retiring this month after 23 years leading LMA through the battles of the Beef Checkoff, horse slaughter, Animal Disease Traceability and GIPSA rules along with countless other issues. During her time at LMA, she made certain the needs and voice of the livestock auction markets and dealers of all sizes were heard and respected. Nancy is passionate about her politics, standing up



Agriculture Future of America

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Vice Chair
John Deere

Bill Brooks
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2012 Board of Directors

Cliff Becker
Farm Journal Media

Bruce Brinkmeyer
Bayer Animal Health

Wyatt Brummer
The Scoular Company

Frank Bryant
SES, Inc.

Tim Daugherty
Land O'Lakes

Jim Gray
*Heartland Plant Innovation
Center*

J.J. Jones
Kansas Dept of Agriculture

Steve Lightstone
CC Capital Advisors

Damon New
First State Bank & Trust

Don Nikodim
Missouri Pork Association

Diane Olson
Missouri Farm Bureau Federation

Kristen Parman
Livestock Marketing Association

John Shostak
Kansas Farm Bureau

Amber Spafford
Osborn Barr Communications

Steve Taylor
Missouri Agribusiness Assoc.

Tracy Thomas
U.S. Premium Beef

Bob Thompson
Bryan Cave LLP

Jere White
Kansas Corn Growers Association

Shrene White
Cargill/Horizon Milling

Lloyd Wilson
Missouri Dept. of Agriculture

Ex Officio Members

Mike Beam
Kansas Livestock Association

for what is right and giving a voice to the hard working individuals of the industry she serves. Nancy plans to continue to reside in Kansas City, enjoy gardening, doing volunteer work and checking in with my friends and family. She is also considering doing some consulting work in my spare time, if the right project comes along.



LMA CEO, Mark Mackey shared that "The livestock industry will be following the foot prints Nancy has placed on our industry for some time. Nancy has been a true leader in the marketing sector".

Council Executive Director Bob Petersen said, "Nancy was one of the founding members of the Agricultural Business Council. She has been integral in its success and the board and the Council as a whole will miss her leadership."

The Agricultural Business Council of Kansas City wishes her the best of luck in her new ventures and hopes to see her continued participation in the Council.

NBAF Land Transfer Underway

The Department of Homeland Security announced it is moving forward with the project to build the National Bio and Agro-Defense Facility in Manhattan, Kansas. On Friday December 14, Secretary Janet Napolitano signed a land transfer agreement and indicated the DHS is working with the state of Kansas to begin construction of the facility.

"The first step in the land transfer is good news for Kansas and critical to our national security," said Sen. Jerry Moran (R-KS) in a statement on December 17. "The facts are clear: without the capabilities NBAF provides, our country is at risk from foreign animal disease threats."

The state of Kansas has committed \$105 million in matching state funds to the NBAF project and \$35 million of research funding for the transition of the NBAF's mission to Manhattan. The 46-acre site is located on the north side of the Kansas State University campus. The land acquisition deal took into account environmental compatibility, adequate utility infrastructure, availability of a local work force of skilled labor and academic research, as well as the proximity to agriculture, academic, medical and bioscience resources associated with KSU.

Change At The Top For USPB

After 17 years at the helm of U.S. Premium Beef, Steven Hunt is stepping down from his position as president and CEO effective January 28. Hunt will assume an advisory role with the company. The USPB board has appointed Stan Linville as the new CEO.



"He and the rest of the management team bring with them significant knowledge and many years of experience with USPB," said Hunt, who noted great opportunities exist for USPB in the future. "We have a strong mature company with highly capable management and a new partnership with Leucadia National that is exciting and full of opportunities."

Formed in 1996, U.S. Premium Beef is a marketing company which provides U.S. beef producers an opportunity to retain ownership of the beef they produce from the ranch to retail. It is owned by beef producers who produce high quality cattle that will go into value-added beef products which are designed to meet consumers' demands.

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Applications Open for KSU's Next KARL Class

The Kansas Agriculture and Rural Leadership Program, also known as KARL, is seeking applicants for its next class. Applications will be available online through the KARL Program (www.karlprogram.com) beginning January 1, 2013. Deadline for application submission is April 15. Applicants will undergo a screening process to qualify for selection to a group of 45 top candidates who will be invited for personal interviews in May.

Each class consists of 30 individuals. The two-year program is valued at over \$20,000 per student, however there is a tuition fee of \$2,000 per year. KARL donors contribute to the "fellowship fund" which pays for the remaining \$16,000 cost per person.

The program operates without tax-derived funding support so the total pays for all office operations, staff salaries, speaker costs, class lodging, meals and transportation during seminars, including the national and international tours. The program is hosted at Kansas State University through an in-kind gift of office space and access to services.



The upcoming KARL Class XII includes nine in-state seminars, two national study tours and a two-week international study tour. New class members will be announced on June 1 and training begins in August, 2013. The series runs through the spring of 2015.

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