

THE Agricultural Business Council of Kansas City

August 17, 2009

Rep. Moran to Address Aug. 28 Luncheon

Kansas Congressman Jerry Moran will be the featured speaker for the Agricultural Business Council's August 28 meeting at the American Royal. Congressman Moran's topic will be "Update on Policy Issues Facing American Agriculture." Mr. Moran will provide an overview on many issues including:



- Climate Change legislation
- Biofuels regulatory and legislative issues
- Futures market regulatory and legislative issues

The session will be held at the American Royal, 1701 American Royal Court, beginning at 11:30 a.m. The cost is \$15 for members and \$25 for non-members. Reservations are due by Aug. 24 to erica@petersenconsultingllc.com.

Congressman Moran of Hays, Kansas, is a senior member of the House Agriculture Committee and the Ranking Member of the Subcommittee on General Farm Commodities and Risk Management. He is a strong advocate for Kansas Agriculture.

Animal Health Corridor Plans Annual Dinner for Aug. 31



The Animal Health Corridor's major annual event - its Homecoming Dinner - will be held August 31 at the Hyatt Regency, beginning at 5:30 p.m. The Homecoming event will celebrate the Corridor's Boundless Energy, Growth and Opportunity after three years of success. Program highlights include celebrity keynote speaker John Grogan, author of the *New York Times* Bestseller "Marley and Me," as well as the presentation of this year's Iron Paw Award to Fintan Molloy.

Nearly 800 animal health industry representatives

September Luncheon Meeting

Implications of Proposed Climate Change Legislation for Agriculture

Featuring:

Ray Massey, professor of agriculture economics, University of Missouri

Dave Miller, chief science officer, AgraGate Climate Credits Corporation, and director of research and commodity services division, Iowa Farm Bureau Federation

September 24, 2009

The American Royal
11:30 a.m.
Members \$35
Non-Members \$50

Council Hosts State Government Officials

-- Gina Bowman, CVR Energy

The Council of State Governments held its Midwestern Legislative Conference in Overland Park, Kansas on August 8-11. CSG is the only nonpartisan, nonprofit association representing all three branches of government and its purpose is to pursue excellence in state government. The Midwestern region represents 11 states and the Canadian provinces of Manitoba, Ontario and Saskatchewan are affiliate members.

On Saturday, August 8, the Agricultural Business Council of Kansas City hosted the Agricultural/Agribusiness Committee of the CSG Midwestern Region for a tour of Kansas City agribusinesses and a little Kansas City barbecue! More than 50 legislators from the 11 states participated in this "agricultural" opportunity.

are expected to attend this fourth annual Corridor celebration. Held in conjunction with the Central Veterinary Conference, the dinner serves as a capstone event for animal health executives attending the four-day conference.

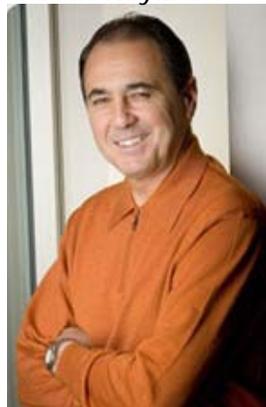
A pre-event reception will offer networking opportunities with regional and national animal health companies, service providers and dignitaries. Program content will also include updates on regional animal health research, job creation and corporate investment, as well as legislative advocacy, workforce training and education programs.

Tickets for the event are \$150 for an individual and \$3,000 for a table of 10. The deadline to register is August 24 and this event is expected to sell out. Visit www.kcanimalhealth.com/homecoming for more information and online registration.

American Royal Season Opens with Sept. 9 Business Luncheon

Grab your boots and posse and get out of the office! You're invited to join the Kansas City business community for the Seventh Annual Boots, Barbecue and Business Luncheon at the American Royal on Wednesday, September 9th.

The featured luncheon speaker will be former major league baseball umpire Steve Palermo who will share his story of inspiration, motivation, perseverance, heartbreak, and humor. Palermo's career was cut short by a mugger's bullet 15 years ago when he went to the rescue of two restaurant waitresses. Oklahoma Joe's will be providing their award winning barbeque and Larry Moore from Channel 9 will be the master of ceremonies.



Individual tickets are available at \$40; tables are available at \$500 and \$1,000. Visit www.americanroyal.com for further information and online registration.

Kansas Cracks the Top Ten

-- Dennis M. McLaughlin, McLaughlin Writers Group



With Homeland Security's decision to establish the new NBAF operations in Kansas, *BusinessFacilities* magazine moved the

state into the ninth position on its Top 10 states in the nation for biotechnology strength. In its May issue story "Defying the Downturn", the publication described Kansas as "quickly emerging as a new

KBA Installs New Board Members

At a reception at the Overland Park Convention Center on July 20, the Kansas Bioscience Authority introduced its new board members. Former Kansas Gov. John Carlin is chairman; Ray Smilor, Ph.D., is vice chairman; and Ed McKechnie is secretary and treasurer. Gov. Carlin is a visiting professor and executive-in-residence at Kansas State University in Manhattan. Dr. Smilor is an author and senior fellow at the U.S. Russia Center for Entrepreneurship after retiring this month from the Beyster Institute at the University of California, San Diego. McKechnie is executive vice president and chief commercial officer of Watco Companies in Pittsburg, Kan.

During the occasion, Thornton and guests gave a warm sendoff to Sandra A. J. Lawrence who had finished her term as chairwoman. She is executive vice president and CFO, Children's Mercy Hospitals & Clinics and remains a member of the KBA Board of Directors.

Kansas Grower Elected Vice Chairman of US Grains Council

Kansas Corn Commission announced on July 24 the election of producer Terry Vinduska of Marion, Kansas, as vice chairman of the US Grains Council. Vinduska represents the Kansas Corn Commission on the Council. Vinduska served as US Grains Council treasurer during the 2008/2009 term. He has been on the USGC board of directors for six years.

Vinduska has been a strong proponent of the council's efforts and continues to encourage work to build exports of corn. "Informa Economics has determined that the return on investment for the Grains Council is \$50 per every dollar that the corn commission invests," Vinduska said. "So for every dollar our Kansas Corn Commission puts into the Grains Council, we get \$50 worth of corn exports through the Council's work. I think that is a phenomenal return on investment for our growers." For more information, visit www.ksgains.com.

Stroberg Land & Cattle To Host KLA/K-State Ranch Field Day

biotech powerhouse."

Kansas Bioscience Authority president Tom Thornton said the ranking was another external validation of the state's strategy of investing in researchers and businesses in its areas of bioscience strength. "We are the 32nd largest economy in the nation but have been ranked number nine for biotech strength," Thornton said. "This is happening because we are leveraging Kansas' unique expertise and infrastructure to address key national challenges in health care, energy, and biodefense."

Despite the Kansas' emergence as a bioscience power, Texas is still sniping at the DHS NBAF decision. Additionally, the Government Accountability Office (GAO) in its report on foot and mouth disease (FMD), said Thornton, continues "to miss many key facts regarding the reality of modern research facilities and the need to ensure the best science possible to combat diseases."

In a July 31 release from the KBA, Thornton noted Homeland Security offered a vigorous defense of both modern research and the extremely thorough environmental impact statement process undertaken for the NBAF site selection." According to Thornton DHS challenged a number of GAO assertions, saying that GAO:

- Was critical of a model used by DHS for accident analysis; however, there is extensive scientific justification for the use of the model for biological aerosol dispersal.
- Did not provide analysis that a different model or methodology would yield different results, nor did the draft report offer any recommendations.
- Did not consider that the risk assessment approach was based on a National Academies of Science report on developing a risk assessment for operating a high biocontainment laboratory.
- Ignored the fact that modern biocontainment technology allows facilities on the mainland U.S. to safely conduct research on pathogens dangerous to humans in urban areas such as Atlanta, Ga., and Frederick, Md., with no public exposures.
- Discounted the World Organization for Animal Health (OIE) determination that a FMD virus outbreak on an island would be considered no different from an FMD outbreak on the mainland with respect to the economic impact such an outbreak would have on the nation's meat-export trade status.

In its rebuttal to the GAO, DHS further emphasized the significant benefits to conducting animal disease research in Kansas. "Kansas was selected for this mission on the merits," Thornton continued, "because it offers a solution, not a site, when it comes to the critically urgent work of protecting America's food supply and agriculture economy."

Gilpin Named to Head Kansas Wheat

Kansas Wheat has named Justin Gilpin as its new chief executive officer, succeeding Dusti Fritz. Gilpin begins his new job on Sept. 1.



A session on how the cattle industry is addressing challenges from animal rights groups will highlight the program August 25 during a field day hosted by Stroberg Land & Cattle at the Jon Mollhagen family's Reno Ranch near Hutchinson. The host operation, owned by the David Stroberg family, revolves around a commercial cow-calf herd and a dryland and irrigated farming business. This will be the second of three ranch management field days presented by the Kansas Livestock Association (KLA) and Kansas State University.

The Hutchinson field day will begin with registration at 3:30 p.m. and conclude with a free beef dinner at 7:00 p.m. All livestock producers and others involved in the business are invited to attend.

KLA and K-State also will host ranch management field days August 20 at Dry Creek Ranch near Olsburg and August 27 at the Ken and Barb Grecian operation near Palco. Unique aspects of each ranch will be incorporated into the educational sessions. Bayer Animal Health and the Farm Credit Associations of Kansas are sponsoring all three events. For more information, go to www.kla.org.

McCormick Company a Finalist in the PR News Competition

PR News recently named McCormick Company one of six finalists in the external publications category of the 2009 Platinum PR Awards competition for its work on Pioneer *GrowingPoint*® magazine for client Pioneer Hi-Bred.

With eight issues a year, McCormick custom publishes Pioneer *GrowingPoint* for the more than 150,000 farmers in the U.S. who are Pioneer customers. Each 24-page issue features the latest information from Pioneer experts and industry sources. The publication incorporates regular columns from *The Wall Street Journal* and the National Oceanic and Atmospheric Administration (NOAA).

McCormick Company Executive Vice President Evan Davies said his firm is honored to be a finalist in the competition, as this recognition reinforces the company's commitment to producing award-winning, results-driven work for each of its clients. To learn more about more about McCormick Company, please visit www.mccormickcompany.com.

Kansas Wheat is the cooperative agreement between the Kansas Wheat Commission and Kansas Association of Wheat Growers.



Kruse Testifies Before House Small Business Committee

Missouri Farm Bureau President Charles Kruse, testified before the Small Business Committee of the U.S. House of Representatives in Washington, D.C., on July 22. The committee hearing, entitled "Meeting the Needs of Small Businesses and Family Farmers in Regulating Our Nation's Waters," heard testimony concerning Senate Bill 787, the Clean Water Restoration Act. Kruse expressed concerns with the legislation's intent to delete the term 'navigable' from the Clean Water Act, an action that could bring ditches, gullies and even puddles of water under federal regulation. Nearly 315,000 Missouri farm ponds could be affected.

Gilpin, a 1998 graduate of Kansas State University's milling science and operations program, worked for the Kansas Wheat Commission from 2000 to 2006, as its International Marketing Specialist. In 2006, he joined General Mills, Inc., where he coordinated logistics for three flour mills. He executed daily wheat market orders at the Kansas City Board of Trade, worked with General Mills' flour sales, elevator and mill management, and sourced wheat from various classes.

Nancy Barcus Re-Joins AFA Leadership Team



Agriculture Future of America (AFA) announces the appointment of Nancy Yates Barcus to its staff as the new Director of Leader Development. Barcus joins a growing team of professionals at AFA who provide personal and professional training to college men and women and young professionals entering careers in the agriculture and food industry.

Barcus worked for AFA for four years after graduating from the University of Missouri-Columbia in 2003 with a dual major in Agriculture Education Leadership and Communication and Horticulture, with a minor in Agriculture Economics. She returns to AFA in a newly created director role after two years with Adayana, Inc., in its Washington, DC office.

AFA President Russ Weathers also announced two other staff changes:

- Hannah Phillips has left the AFA staff to devote more time to the cattle business she and her husband, Josh Phillips, are developing near Lawson, Missouri.
- Brian Friedman has been named to a new position as Director of Organizational Development effective August 1. He will have expanded duties in organizational planning and operational services.

Weathers said the appointment of Barcus and the expanded role for Friedman are part of AFA's management strategies to position the group for continued growth.

Vet Colleges Addressing Shortage of Veterinarians

-- Dennis M. McLaughlin, McLaughlin Writers Group

If you think veterinary medicine is only about

"If you take the word 'navigable' out of the Clean Water Act and let the Corps (U.S. Army Corps of Engineers) and EPA (Environmental Protection Agency) regulate 'all interstate and intrastate waters,' many more farmers and ranchers will be caught in regulatory quicksand that can mean years of delay and over \$1 million in costs," Kruse said. Kruse is also a member of the American Farm Bureau Federation's Board of Directors.

Klein Named President of National Beef

National Beef announced on July 27 that Tim M. Klein has been named President and CEO of the company, as well as a member of its Board of Managers. Klein had previously served as company President and Chief Operating Officer since 1997. John R. Miller, who has been the CEO of National Beef for the past seventeen years, will take on a new role as a consultant to the company and will retain his position on the Board of Managers.

Mizzou Ag Alums Tee-It-Up

The MU Ag Alumni Board will be hosting the 18th Annual Tiger Ag Classic Golf Tournament on Friday, September 11, 2009 at L.A. Nickell Golf Course in Columbia MO. The MU Ag Alumni Board raises funds to support MU's College of Agricultural, Food and Natural Resources. The support ranges from scholarships to technology for the class room. The Board also supports Agricultural clubs and special Agricultural related

treating sick animals, you're missing the point. Improving animal health improves human health. That's the message concerned public health officials are reiterating. But veterinarians whose clinical skills and medical and bioscience knowledge is just as important to the protection of the public health as animal health are in short supply.



The situation, however, could be taking a turn for the better, according to Marguerite Pappaioanou, DVM, MPVM, PhD, Dipl ACVPM, who is the Executive Director of the Association of American Veterinary Medical Colleges (AAVMC). Speaking at The Stowers Institute during the June installment of the KC Animal Health Corridor's *Corridor Conversation* series, Dr. Pappaioanou told of Agribusiness Council members and representatives from KC Animal Health Corridor companies that the AAVMC's recently unveiled strategic plan called for an increased commitment from the veterinary profession and colleges to "promote and protect the U.S. food supply, public health and national preparedness and response."

Dr. Pappaioanou noted the AAVMC is a member of the One World Health commission and she mentioned that veterinary medicine needed to speak with one voice about animal health, human health and environmental health. Among its initiatives and goals, the AAVMC is seeking increased biomedical research funding, and has been talking with the National Institutes of Health, the USDA and Department of Homeland Security. Of the 28 colleges of veterinary medicine in the U.S., 17 now offer dual degrees of DVM and Master in Public Health.

Earlier in the day before her *Corridor Conversations* presentation, Dr. Pappaioanou met with animal health company officials and expressed the AAVMC's interest in working with the industry to develop student research programs at the veterinary colleges.

Kansas Corn Commission Works to Expand Ethanol Fueling Infrastructure

**Blend Your Own
BYO**



The Kansas Corn Commission announced on August 12 that is partnering with several corn states, National Corn Growers Association, the American Coalition for Ethanol (ACE) and the Renewable Fuels Association (RFA) to install 5,000 blender pumps across the nation over the next three years. Consumers can enjoy more choices at the pump, gas station owners can experience product flexibility, and the nation can achieve its renewable fuels targets - all thanks to the blender pump and the wider distribution of E85 and mid-range ethanol blends. The program was

announced at the 22nd Annual Ethanol Conference & Trade Show in Milwaukee, Wisconsin on August 11.

"This spring, corn grower groups from across the country asked the ethanol associations to work together to give us a proposal for a

events on campus.

Golfers do not have to be an Alumni of MU or the College to participate in the tournament. It is open to all who support Agricultural Education. Tournament format features a four-person scramble. If individuals do not have a team they can still sign up and get a team assignment. The tournament is always a great networking and social event for the leaders in Missouri Agriculture.

The event begins with lunch followed by a dinner at 6 pm after the tournament. Golfers are welcome to attend both or just one.

FYI: for those who want to make a weekend of it, there is a Mizzou home football game on Saturday Sept 19 against Bowling Green. If you have any questions, please call 573-445-8375 or 573-289-0088.

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comprehensive effort to increase the market for ethanol by adding blender pumps to key areas across the nation," KCC Chairman Mike Brzon of Courtland said. "This effort goes well beyond just giving retailers money to add an ethanol pump. We will benefit from the expertise of ACE and RFA working together to provide technical and marketing assistance to fuel retailers to help them see the benefit to offering ethanol blends to their customers. They will also help them take advantage of existing state and federal incentives."

Farmers Provide Food For Thought

Nearly 70 participants gathered at Thiel Farms in Marshall, Mo., on July 23 to experience farming firsthand. Missouri Corn Merchandising Council (MCMC) board member Billy Thiel, with support from Missouri's commodity groups, hosted the educational luncheon to highlight agriculture's important contribution to communities.



"Missouri's farmers are working hard to produce feed, fuel and food for the world," said Thiel. "Not only are producers meeting today's global demands, but many don't realize agriculture is helping sustain our local economies. Farmers and the agribusiness industry are putting dollars back into local businesses and contributing tax revenue to our schools, roads and communities."

Following the informational luncheon, attendees were invited to tour Mid-Missouri Energy, a farmer-owned ethanol plant located three miles from Thiel Farms. While visiting the local biorefinery, participants were able to see firsthand the process that converts corn to ethanol and distillers grains. This additional market adds value to Missouri's corn crop and generates a quality feedstock for livestock producers.

The Thiel luncheon is one of eight events scheduled across the state this summer. In addition to MCMC, other partners in the Lunch & Learn series include: the Missouri Agribusiness Association, Missouri Beef Industry Council, Missouri Cattlemen's Association, Missouri Dairy Association, Midwest Dairy Association, Missouri Department of Agriculture, The Missouri Egg Council, Missouri Farm Bureau, Missouri Pork Association, The Poultry Federation, Missouri Soybean Merchandising Council and University of Missouri Extension Commercial Agriculture Program.

Missouri Agriculture Honors Cross J Vineyard Norton



At a ceremony honoring Missouri's wine industry, Missouri Department of Agriculture Director Dr. Jon Hagler and Missouri Wine and Grape Board

Elvin Hollon
Dairy Farmers of America, Inc.

Leslie Kaufman
Kansas Cooperative Council

Erin Nash

Damon New
First State Bank & Trust

Don Nikodim
Missouri Pork Association

Diane Olson
Missouri Farm Bureau

Nancy Robinson
Livestock Marketing Association

Amber Spafford
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Steve Taylor
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Bob Walker
Bayer Animal Health

Jere White
Kansas Corn Growers Association

Shrene White
Cargill/Horizon Milling

Ex Officio Members

Mike Beam
Kansas Livestock Association

Gina Bowman
CVR Energy

The Agricultural Business Council of Kansas City is indebted to Dennis McLaughlin, McLaughlin Writers Group, for contributing most of the content of this newsletter. Erica

Executive Director

Jim Anderson presented Stone Hill Winery's 2007 Cross J Vineyard Norton with the coveted 2009 Missouri Governor's Cup on August 7. Labeled as the best wine in Missouri, the Cross J Vineyard Norton takes the top prize in over 220 wine entries in the Missouri Wine Competition held in July.



Venancio handles the formatting.

"Missouri wineries contribute significantly to our state's economy and provide some of the greatest wines in the country," said Dr. Jon Hagler. "It is an honor to present this coveted award to the Held family and Stone Hill Winery and we thank them for their contributions to the state and the industry." The Governor's Cup winning Norton was selected from a field of 12 Best of Class honorees including:

- Sparkling - Brut Imperial, Mount Pleasant Winery
- Dry White - 2008 Chardone, Montelle Winery
- Semi-dry White - 2008 Dry Vignoles, Montelle Winery
- Sweet White - 2008 Vignoles, Stone Hill Winery
- Dry Red - 2007 Cross J Vineyard Norton, Stone Hill Winery
- Semi-dry Red - Reserve Red, Augusta Winery
- Sweet Red - Riefenstahler, Adam Puchta Winery
- Blush - Two Brothers, Twin Oaks Vineyard & Winery
- Fruit - Strawberry, St. James Winery
- Late Harvest/Ice - 2008 Late Harvest Vignoles, Stone Hill Winery
- Dessert/Fortified - Signature Port, Adam Puchta Winery
- Distilled - Peach Brandy, Montelle Winery

Gold medal award winning wines will be on display in the Agriculture Building at the Missouri State Fair in Sedalia from August 13-23. For a complete list of winners in the Missouri Wine Competition, visit www.missouriwine.org.

Missouri State Fair Offering "MOre Fun Than Ever!"

The Missouri State Fair promises to be "MOre Fun Than Ever!" and the celebration began Thursday, August 13 with Opening Day Ceremonies in the morning continuing into the evening with the annual parade. Opening Ceremonies began at The Pork Place, a new restaurant built and operated by the Missouri Pork Association. Highlights of the ceremony were welcomes from Governor Jay Nixon, Director of Agriculture Jon Hagler, Fair Director Mark Wolfe and a ribbon cutting for the new restaurant. "The Pork Place is a significant addition to the Fairgrounds," Wolfe said.



The Fair is providing ticket discounts on selected dates, including \$2 admission on Thursday, August 20, \$4 admission on Sunday, August 23 and \$5 admission after 5 p.m. daily. Regular adult admission is \$8,

a senior ticket is \$6, children ages 12 and under are free, and parking is free. Daily schedules and a complete list of ticketed events and concerts can be found on the Fair's Web site www.mostatefair.com.

Pork Place represents a new face for a 30-year tradition of satisfying the appetites of fairgoers, says Don Nikodim, executive vice president of Missouri Pork. The new Pork Place sports a new look, a new name, and air conditioning. As usual there is great food - and if fairgoers really like what they taste, they can get the pork recipes from the association's booth located in the Agriculture Building

The MPA is also present at the Swine Pavilion as a sponsor of the Youth Swine Skillathon, the 4-H/FFA Swine Judging Contest and the 4-H Specialty Pork Demonstrations. For more information about this or any other programs of the Missouri Pork Association, go to www.mopork.com.

Shook Hardy Offers Ag Industry Publications



Kansas City law firm Shook, Hardy & Bacon publishes two electronic newsletters that agribusiness executives should find useful: *Food & Beverage Litigation Update* and *Environmental & Chemical Update*.

Food & Beverage Litigation Update provides a concise overview of recent developments in legislation, litigation and scientific literature relevant to food industry issues. Published on a weekly basis, this e-newsletter often contains links to original source materials and tracks issues ranging from obesity, food safety and genetically engineered crops to product labeling and advertising and nanotechnology in food packaging.

Environmental & Chemical Update reports on the latest developments in the law and scientific literature including sustainability and climate change issues. Delivered via e-mail each week, the newsletter summarizes (and links to) federal and state court opinions involving environmental laws covering air, water and soil contamination; waste disposal; toxic torts; and regulatory enforcement matters. The *ECU* also tracks and reports on the regulatory activities of federal and state agencies, related developments in the European Union and scientific studies bearing on chemical exposures.

To stay informed about developments and issues that can affect your business, please contact mboyd@shb.com.

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